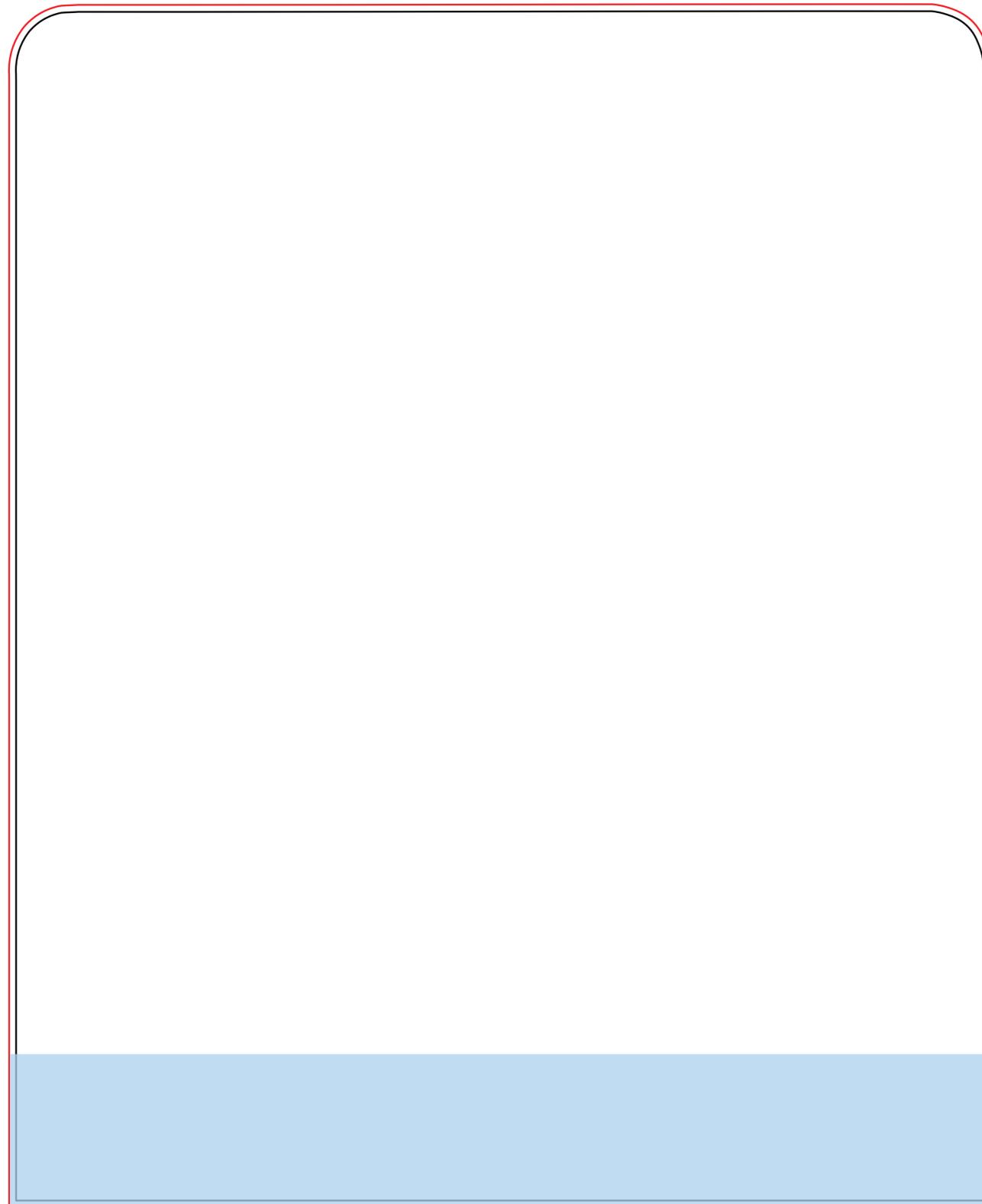


ARTWORK TEMPLATE

ISO FIXED ENCLOSURE MOUNT GRAPHIC PANEL
280 x 340

Ensure background image extends to at least the outer red line.
Please ensure all font is outlined. shift + ctrl + o
Do not put any important messaging/imagery within the blue box,
as this will be partially hidden by the enclosure.



GUIDELINES

Graphic Guidelines

Within this document we will cover all necessary aspects which need to be considered when sending us your artwork for printing onto your Graphic Panel or Bezel.

Supported File Types:

The recommended file type for your graphic should be a **Portable Document Format (PDF)**.

This is the recommended file type however we can support most graphic files types if necessary. **Provide your font and your logo in svg, png or jpg in high resolution** in case your artwork requires modification or if you choose to use our graphic design service (see below). **Make sure fonts are outlined and images used to create the artwork are embedded.**

Resolution:

The recommended resolution for your artwork is **300 Dpi**. The higher the resolution the more detailed your image will look virtually. If you have a too low a resolution the image will appear blurry once printed.

Colour System Supported:

The supported colour system which we request is **CMYK** (Cyan, Magenta, Yellow and Black).

This is an industry-standard colour representation which has been designed to give the most precise colour reproductions.

Artwork Bleed:

Whilst you are developing your graphic it is useful to consider **adding an additional 3 to 10 mm either side** of your graphic.

This allows us to trim the artwork to the size of the substrate. What we will do is apply your artwork to the specified medium and trim away the excess print. In doing this it will provide a professional

level of detail finish to the edge of your graphic. This also allows a level of flexibility should the specifications of your artwork change.

Proofs

Once we have received your artwork we will confirm the print copy via proofs for you to confirm that you are happy with the result. Once you have sent us your confirmation we will then send your graphics to be printed.

Graphic Design Service

We are also able to offer a graphic design service to help you develop the artwork to your specifications. With years of experience from within the industry we are able to work along side you to produce the exact branding and imaging which you are looking, this is offered at a competitive price. If you would like more details on this service then please contact us.

Essentials

- **PDF Format**
- **3mm bleeds minimum**
- **3mm safe area (keep text at least 3mm away from the edge)**
- **Text converted to curves/outlines (you can alternatively embed the fonts if you prefer!)**
- **At least 300dpi for all non vector graphics**
- **CMYK colour format**
- **Transparencies, drop shadows and complex gradients flattened where possible**

GUIDELINES

Tips on providing great artwork

Tip 1



Bleed

We cut the bleed area off your artwork to avoid white strips on the edge. Make sure any images or colours fill this area.

Trim

This is where we aim to cut your artwork.

Safe Area

Make sure any text doesn't go outside the safe area as it may be cut off.

Tip 2



Ensure all fonts are **'embedded'**. If your fonts aren't embedded our system may substitute the font for a different one.

Ensure all images used are 'embedded'. If they aren't embedded our system may signal us it's missing.

Tip 3



Sadly the use of borders near edges can result in lopsided artworks, and we wouldn't want that, so avoid them where possible.

Ensure graphics and images go right to the edge of the artwork – if your images/graphics don't it may result in a strip of the background colour showing through on the edge.